


Strategic Plan

2019-2021

This document connects the Caledon Parent-Child Centre's (CPCC's) 3 strategic directions and sets the stage for our next 3 years.


Building on our knowledge of healthy development in early childhood and experience that families stay connected to us beyond the preschool years, this plan will drive us to be an organization that is leading edge in meeting the needs of ALL Caledon families.

We will bring families back into focus in our community and ensure that all families find a home with CPCC, including those with complex needs or barriers. CPCC's long term goal is to be the go-to hub in the Caledon community that provides a holistic, integrated range of services and supports to families with children 0-12 years.



Ignite and Unite Families
LEVERAGE THE POWER OF FAMILIES THROUGH COMMUNITY ENGAGEMENT AND DEVELOPMENT

We will engage in innovative awareness campaigns that target communities of interest **AND** amplify the voices of families and empower Caledon families to be agents of positive change in their community.



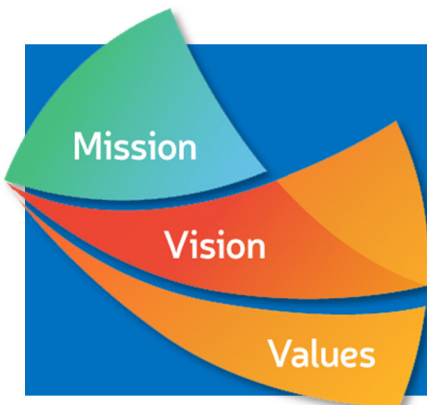
Deepen Our Response to Emerging Populations in Caledon
ENHANCE ACCESS TO ALL PROGRAMS AND SERVICES AND REDUCE BARRIERS TO ECHO A SENSE OF BELONGING TO ALL

We will strengthen outreach strategies to engage with emerging populations **AND** continue to drive to excellence in service responses for all.



Position Ourselves to Respond to Needs
BE NIMBLE IN MEETING THE NEEDS OF CALEDON FAMILIES NOW AND IN THE FUTURE

We will launch our strategic directions through building our capacity to innovate **AND** through pursuing new resource opportunities.



- To provide support, resources and education that strengthen families and promote the optimal development of children.
- To be a leading member of an integrated system of community services that fosters the healthy development of children and families, resulting in a strong and socially responsive community.

Collaboration • Inclusion • Accountability • Lifelong Learning • Nurturing Environment