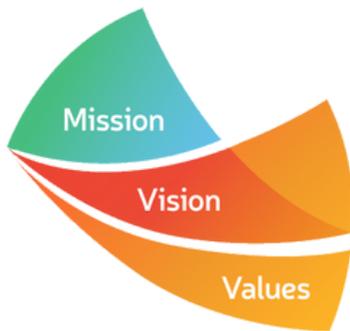


# Strategic Plan 2022 - 2026

In the post-pandemic space of 2021-2022, the Caledon Parent-Child Centre (CPCC) started to look to our future by undergoing a strategic planning process. Our goal is to meet emerging client and community needs that build on CPCC's strengths and strategic opportunities. Almost 150 stakeholders participated, most importantly the families and communities we serve.

Coming out of this process, we have identified four strategic directions which will take us into a bright future where CPCC is a community hub where children are nurtured and families flourish.



**Mission:** To provide a safe and engaging space to connect, learn and grow.

**Vision:** Where children are nurtured and families flourish.

**Values: The ABC's of the CPCC**  
Accountability    Belonging    Collaboration



1

## MEANINGFULLY STRENGTHEN OUR CONNECTION TO OUR COMMUNITIES

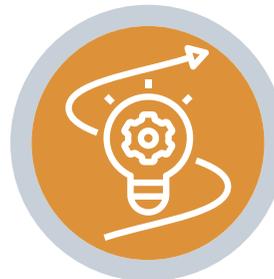
Leverage our expertise and connection to community for impact. These assets will support us to become leaders in serving families in Caledon in high-impact ways.



2

## DEEPEN OUR COMMITMENT TO EQUITABLE ACCESS TO OUR PROGRAMS AND SERVICES

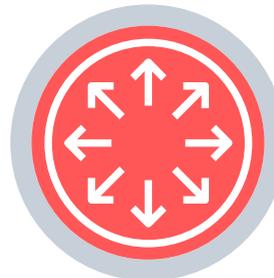
Advance equity and inclusion with a focus on newcomers and under-represented communities. Ensure we serve **ALL** Caledon families and communities.



3

## BOLDLY INNOVATE WITH NEW PROGRAMS THAT MEET THE NEEDS OF FAMILIES

Develop and pilot new programs and innovate to meet existing and emerging community needs and extend our reach.



4

## BUILD A STRONG, RESILIENT AND RESOURCEFUL ORGANIZATION

Reimagine our organizational systems and build staff capacity to take our work to the next strategic level and grow into our bright future.