Caledon Parent-Child Centre

Strengthening families for a brighter tomorrow.

Annual Report 2014-2015
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ANNUAL GENERAL MEETING OF THE MEMBERS OF THE CORPORATION OF THE CALEDON PARENT-CHILD CENTRE
Charitable Registration Number: 12353 8050 RR 0001

WEDNESDAY, JUNE 17, 2015
8:00 P.M.

AGENDA

1. CALL TO ORDER
2. VERIFICATION OF NOTICE AND QUORUM
3. APPROVAL OF MINUTES OF THE 2014 ANNUAL GENERAL MEETING
4. CHAIRPERSON’S REMARKS
5. EXECUTIVE DIRECTOR’S REMARKS
6. PRESENTATION OF AUDITED FINANCIAL STATEMENTS
7. APPOINTMENT OF THE AUDITORS FOR 2015/2016
8. AMENDMENTS TO BYLAWS
9. NOMINATING COMMITTEE REPORT
10. ELECTION OF DIRECTORS
11. CLOSING REMARKS
12. ADJOURNMENT

Refreshments to follow
Our 2014-2015 Board of Directors

Pamela Seidel - Chair  
Teacher

Megan Roy O’Brien - Vice Chair  
Adult/Family Educator

Heather Baker - Treasurer  
Chief Audit Officer

Laura Aldoroty - Secretary  
Teacher

Lisa Chin  
Community Development Consultant

Helen Hartsell  
Director, Fraud and Payment Solutions

Robyn Hutton  
Labour Relations Officer

Lynn Baker  
Program Manager,  
Child and Family Development

Sandhya Singh  
Business, Finance

Karen Smith  
Manager, Human Resources & Payroll

Susan Vint  
Accountant/Financial Planner

Our Staff

Executive Director  
Teresa Colasanti

Program Manager  
Ailsa Stanners-Moroz

Finance Manager  
Brenda Morrison

Manager of Community Relations & Volunteers  
Shelly Sargent

Fund Development Officer  
Nicole Deckert

Administrative Assistant  
Liz Hynds

Program Facilitators  
Mary Carley  
Kara Enns  
Nicola Harris  
Carol Medhurst  
Dana Ness  
Hetal Patel  
Jamie Rose  
Kelly Rumney  
Tarrah Macpherson  
Joyce Van Andel

Assistant Program Facilitators  
Avery Dawson  
Jessica Leger  
Joan Leonard  
Donna Lurz  
Alysia McAuslan

Child Care Assistants  
Victoria Armata  
Angela Brum  
Mary D’Adderio  
Shaun Hawkes  
Cindy Persaud  
Gabriel Venditto  
Debbie Swan

Our Volunteers

Ah, these wonderful people... they come from all walks of life, and they play such a pivotal role at the Caledon Parent-Child Centre. In any given year, over 80 volunteers strengthen our capacity to advance our mission. They work with us supporting staff on the front-line, working quietly behind the scenes providing leadership and support, working on committees and much more. Our volunteers help to enrich the lives of the families and children we serve.

We are very proud to celebrate their caring spirit and honour the positive impact of their contributions.
Our Vision
To be a leading member of an integrated system of community services that fosters the healthy development of children and families, resulting in a strong and socially responsive community.

Our Mission
To provide support, resources and education that strengthen families and promote the optimal development of children.

Our Values
Collaboration – We believe in the strength of partnerships that increase community capacity and accessibility to local health care and social services.
Inclusion – We operate in the spirit of inclusion and tolerance whereby all individuals feel valued and accepted.
Accountability – We are guided by integrity and fiscal responsibility and strive to be effective and responsive to the needs of our community.
Lifelong Learning – We value education and recognize the power of lifelong learning and empowerment as the foundations of a strong community.
Nurturing Environment – We provide a safe and supportive environment that fosters a sense of trust and mutual respect where individuals feel connected to one another and their community.

Our Goals
1. To promote the healthy social, emotional and educational development of children.
2. To support parents and caregivers in developing confidence and expanding their skills in dealing with children’s conventional and special needs.
3. To act as a link with other community services.
4. To target any under-serviced groups of parents and caregivers and develop programs to meet their identified needs.
5. To ensure that our services are fully accessible to the community.

To facilitate the achievement of these goals, the following services and programs are delivered:

- Family Time drop-in sessions for parents, caregivers and children
- Children’s play opportunities, creative and early enrichment activities
- Adult/Child early learning, school readiness and literacy programs
- Parent/caregiver resource library
- Pregnancy, parenting and child development programs
- Adjustments After Birth postpartum support group
- Parent/caregiver education workshops
- Couple/family enrichment programs
- PEP-START screening clinics for children
- Open Door information and referral services
- Child care information
- On-site information, consulting and resource exchange through close collaboration with other services i.e. public health units, speech and language, local schools, mental health centres, family violence prevention programs, family and children’s services and child abuse/protection organizations
- Let’s Get Together support program - Assistance, support and programs for children with special learning needs and their families
- Red Cross Babysitting Certification Course
- Support programs for low income families
- Rural Community Outreach Satellite located in Cheltenham
- Rural Community Outreach Mobile Unit visiting the following communities: Alton, Caledon East, Inglewood, and Valleywood

Sources of Revenue: 2014/2015 fiscal year

The Region of Peel
The Ministry of Education
The United Way of Peel Region
The Ontario Trillium Foundation
Health and Welfare Canada (CAP-C)

Human Resources and Skills Development Canada
The Ministry of Children and Youth Services
Fundraising and Donations
Caledon Parent-Child Centre
Minutes of Annual General Meeting
~ June 18, 2014 ~

Presiding Chair: Lisa Chin
Minutes taken by: Nicole Deckert, on behalf of Laura Aldoroty

1. Call to Order and Verification of Notice and Quorum
   At 8:20 pm, Lisa Chin called the meeting to order. Lisa welcomed our attendees and thanked them for attending the meeting. Lisa referenced the notice provided to the community for the Annual General Meeting, and confirmed quorum. Lisa introduced all of the current members of the Board, with the exception of Sargon Jomha, Heather Savage and Robyn Hutton who were unable to attend.

2. Approval of Agenda
   It was moved by Arno Ilic and seconded by Laura Aldoroty that the agenda is accepted as presented. MOTION CARRIED

3. Approval of Minutes from 2013 Annual General Meeting
   The 2013 Annual General Meeting minutes were provided to all attendees in the 2014 Annual General Meeting package. Pam Seidel moved to accept the 2013 Annual General Meeting minutes as presented, and Megan Roy O’Brien seconded it. MOTION CARRIED

4. Chairperson’s Remarks
   Lisa Chin remarked on the CPCC’s ambitious strategic plan that has been guiding the Centre forward as it strives to achieve its mission of providing support, resources and education that strengthen families and promote the optimal development of children. Lisa thanked the Board, staff, volunteers, funders, donors and community partners for their pivotal role in supporting the families and children of our community, noting that “it truly does take a village to raise a child.”

5. Executive Director’s Remarks
   Teresa Colasanti noted that throughout the past year the CPCC has worked hard to sustain and grow funding, and build capacity to alleviate constraints. She mentioned that we were grateful to receive funding from the Region of Peel that will help the CPCC to focus on strategic initiatives. A commitment to upholding the excellence of service delivery will be important as the CPCC plans for ongoing attrition was also highlighted. Teresa reinforced the CPCC’s commitment to flourishing collaborative partnerships with the Exchange, the Town of Caledon and participation in the Parenting Collective which will enhance the work being done with families. She also remarked on the steps being taken, including the development of a facilities work group, to develop a strategy that addresses growth and emerging needs regarding service sites. In addition to expressing gratitude to everyone for collectively affecting change in the community, Teresa compared the CPCC to the “Little Engine that Could.” She said, “Although small in size, the Centre is mighty in its passion and pursuits to enrich the lives of families and children.”

6. Approval of the Audited Financial Statements
   Heather Baker began by thanking all major funders, community donors and sponsors. On behalf of the Treasurer, Sargon Jomha and the Finance Committee, Heather Baker presented the 2013/2014 audited Financial Reports and requested approval of the financial statements. Pam Seidel moved to accept the audited financial reports as presented, Megan Roy O’Brien seconded, and a show of hands was given by all Board members. APPROVED

7. Appointment of the Auditors for 2014/2015
   Heather Baker moved to approve Whalen Professional Corporation as the Auditors for 2014/2015, it was seconded by Arno Ilic, and a show of hands was given by all Board members. APPROVED

8. Nominating Committee Report
   The Nominating Committee Report was presented by the committee’s chair, Helen Hartsell. She began by describing the function of the committee, and noted that the committee’s role is being expanded to include oversight for governance and risk management. Helen indicated that during the upcoming 6 to 18 months, the committee’s activities would be focused on recruiting new Board members, risk management and succession planning. On behalf of the Board, Helen thanked retiring Board members, Mike Doyle, Arno Ilic and Micheline Mooney-Green for their time and service on the Board and wished them well in their future endeavours.

9. Election of Board of Directors for 2014/2015
   Helen advised all attendees of the proposed Board of Directors for 2014/2015. Laura Aldoroty moved to elect the Board of Directors for 2014/2015 as presented, and Micheline Mooney-Green seconded. MOTION CARRIED

10. Closing Remarks and Adjournment
    Lisa Chin thanked everyone for attending this evening and for their ongoing support of the Caledon Parent-Child Centre. Micheline Mooney-Green motioned to adjourn the Annual General Meeting at 8:40 pm and it was seconded by Heather Baker. MOTION CARRIED
CHAIRPERSON AND EXECUTIVE DIRECTOR’S REPORT

April 2014 marked a pivotal change as the responsibility of family support and resource programs transferred to the Ministry of Education from the Ministry of Children and Youth Services. This transition marks a positive step in realizing a more integrated, seamless early years system vision articulated in the Ontario Early Years Policy Framework report. “It is encouraging that the government recognizes the critical impact of experiences children have during the early years and acknowledges the importance of community services in supporting parents in their role as their child’s first teacher”. We look forward to working with our new Early Years funding partner to provide a continuum of early years services and family supports.

As we continue to adapt to the changes brought about by provincial early years modernization efforts, the Caledon Parent-Child Centre has made great strides towards building agency capacity. In 2014/2015 we were successful in securing Sustainability funding through the Region of Peel. We are grateful for funding that has helped us to focus on strategic initiatives, resource development, and partnerships that build capacity for enhanced service delivery.

In November, the Centre raised the bar by successfully achieving the Bronze Level Raising the Bar in Peel accreditation, demonstrating its commitment to quality assurance, best practices and professional development.

This year, the agency undertook an information technology audit and strategy development process, supported by the Region of Peel’s Organizational Effectiveness Fund. A key deliverable focused on the development of an IT Business Continuity Plan that provides protocols for both disaster mitigation and recovery. Going forward, the strategy will help guide future planning and resource allocation to ensure a systems approach to IT, with dedicated investments that better leverage IT for delivery on mission.

Later in the year, we launched a capital campaign to deploy the financial resources necessary to facilitate identified capital improvements. This facility enhancement will refresh our main site in Bolton to ensure that families can learn and play in a safe, stimulating and nurturing environment. We extend a special thank you to all who have supported this initiative to-date.

Each day families express enthusiasm for the value of service provided, satisfaction with the quality of programs, and appreciation for the attitude and experience of staff. We are incredibly grateful to our Board, staff, volunteers, and community partners who work diligently to seamlessly provide enriching learning opportunities and support for families and children. A humble thank you to our funders and donors who entrust us with the privilege of partnering for a shared vision “that contributes to healthy child development today and a stronger future tomorrow”.

Respectfully submitted:

Pamela Seidel              Teresa Colasanti
Chairperson, Board of Directors        Executive Director
HUMAN RESOURCES COMMITTEE REPORT

The Human Resources Committee provides assistance and support to the leadership team of the Caledon Parent-Child Centre. The Committee is responsible for reviewing the Centre’s policies, as they relate to employees, in order to ensure appropriate compensation, benefits, responsibilities and performance.

For 2014/2015, the Human Resources Committee continued the process of reviewing and revising the Human Resources Policy Manual. Several items were under review in the policy, including but not limited to, the reimbursement of professional development costs, postings and promotions, hours of work, annual staff performance reviews, and long-term disability. An equitable way of determining the distribution of temporary hours, and the management of lieu time, was included in the policy.

The Committee previously created a performance plan for all the senior staff of CPCC including the Executive Director. A follow-up “Scorecard” was developed to properly assess and provide a score against the performance of the CPCC’s employees. Concurrently, a formal job evaluation system review, and associated salary market study, was completed in this fiscal year. This information was helpful in implementing a “pay for performance” salary distribution process to align to the performance plan system. The Committee worked with the Executive Director to implement the new performance plan and scorecard. The Committee will continue to monitor this new performance plan and scorecard practice to ensure that employees are receiving appropriate performance feedback and that salary increases are fair and sustainable.

The Committee, in conjunction with the Executive Director and the Finance Committee, reviewed the benefits plan to determine whether it was in line with the needs of the employees and sustainable in its funding. It was determined that a change in insurance carrier was needed. A benefit plan which better meets the needs of employees and provides better coverage per dollar was selected and implemented.

The members of the Human Resources Committee would like to extend thanks to all of the staff at the Centre. It is truly evident that a team of dedicated and caring individuals provide ongoing support and services to families and children.

Respectfully submitted:
Robyn Hutton
Chair, Human Resources Committee

Committee Members: Robyn Hutton (Chair), Karen Smith
NOMINATING & GOVERNANCE COMMITTEE REPORT

The role of the Nominating & Governance Committee is to ensure that the Board fulfils its legal, ethical and functional responsibilities through adequate governance policy development, recruitment strategies, training programs, monitoring of Board activities, and evaluation of Board Members’ performance. 2014/2015 has been a busy year for both nominating and governance activities.

The Board has had resignations throughout the year for Sargon Jomha, Heather Savage, Lisa Chin and Sandhya Singh, due to these Directors’ increasing work and personal commitments. We appreciate all the engagement and input with the Board during their terms and wish them well in their future endeavours. The Board also has two retirements this year for Pam Seidel and Helen Hartsell, who have fulfilled their six-year tenure. Pam and Helen have been active Board Members on our Executive Committee who have volunteered significant time and shared expertise that has helped us move forward on key initiatives over their respective terms. As a Board, we are sad to see them retire but we wish them well in their future endeavours and we thank them for all of their support during their terms.

Due to these changes, nominating activity has been significant. During the year, we had a number of new Board members join, including Sandhya Singh, Karen Smith, Lynn Baker and Susan Vint. As of June 2015, we also have new Board Members joining us in anticipation of the 2015/2016 year, including Shona Lauzon, Mary Maw and Janet MacPhee. The Board is excited to have all of our new Directors join the Board, as their backgrounds, experience and enthusiasm for the CPCC fit very well to support our strategic direction over the coming terms.

Our emphasis this year was on actively recruiting new Board members with specialized skill sets to ensure the Board complement has a varied composition to meet its’ needs. Focus was being placed on human resources, governance and risk management, fundraising and programming as we considered succession planning in consideration for the immediate term. Becoming a new Board member can be a very rewarding and challenging experience, which provides for areas of growth and development for the member and for the benefit of the CPCC. Each member who joins the Board serves a two-year term, which can be renewed for another two more consecutive terms (for a maximum of six years).

On the governance side, we have also been busy. The Terms of Reference for the combined Nominating & Governance Committee were finalized and a review and amendment of our by-laws was undertaken this year. These new by-laws are being presented to the AGM for approval.

The Board of Directors for the 2015/2016 term are as follows:

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<th>Susan Vint</th>
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<td>Heather Baker</td>
<td>Karen Smith</td>
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<td>Laura Aldoroty</td>
<td>Robyn Hutton</td>
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<tr>
<td>Janet MacPhee</td>
<td>Mary Maw</td>
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<td>Lynn Baker</td>
<td>Shona Lauzon</td>
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Respectfully submitted:  
Helen Hartsel  
Chair, Nominating Committee

Committee Members:  Helen Hartsell (Chair), Pamela Seidel
PROGRAM COMMITTEE REPORT

The Program Committee meets quarterly for the planning, development and evaluation of parent enrichment workshops and programs for the subsequent quarter. We continue to endeavour to meet the emerging needs and requests of the families in our growing community of Caledon. The Program staff would like to thank our Board Members for the continuing guidance and support of our organization. Their experience and knowledge helps us to continue to improve and provide support to the families of Caledon. This year we said goodbye to Board Members Micheline Mooney-Greene, Heather Savage and Pam Seidel who previously served on the Program Committee and welcomed Lynn Baker.

The CPCC has experienced more change to our program staff team this past year. The Centre staff continue to work hard to provide uninterrupted, quality programs and services. With the completion of Full Day Kindergarten implementation in all elementary schools in Peel, the CPCC continues to connect with families to identify trends and adapt our programming according to identified needs.

The following are highlights of another successful year at the CPCC:

• The CPCC achieved the Bronze level in the Raising The Bar in Peel Region Program (RTBP) in Fall 2014. RTBP is an extensive accreditation process for early learning programs which reports on quality monitoring of the programs, services, policies and procedures, and staff. Several staff also achieved the Platinum recognition for training beyond the requirement of the Bronze level. The CPCC will be working on completion of the requirements for the Silver level in 2015/2016.

• In 2014/2015 we worked with the Region of Peel Data Analysis Coordinators to refine evaluations in order to measure the achieved outcomes in programs. These are based on the child’s domains of development and skills achieved as a result of participation in programs (accessed from “Excerpts From ELECT”). The parental outcomes are based on the Family Support Principles and Developmental Assets around family wellness. The evaluations will be utilized to develop services and programs for families attending the CPCC.

• The CPCC was pleased to report positive outcomes to the United Way of Peel Region. The CPCC served a total of 4100 individuals during the year of 2014/2015. 94% of adults who completed program evaluations indicated increased feelings of social support and 93% reported increased parenting skills to use effective parenting strategies. Adults also reported that 92.5% of children participating in early learning programs were able to gain prosocial behavior skills and 92% of children were able to build communication skills.

• A Community Action Program for Children (CAPC) funded by Health Canada, The Growing Together in Peel program experienced some positive changes this year. Through collaboration with an Exchange Partner, Peace Ranch’s “Harvesting Hope” program participants share their expertise and culinary skills to cook a nutritious, budget wise meal for the families who participate in the CAPC program.

In Summer 2014, the Town of Caledon and CPCC continued to develop our collaboration at the parks throughout Caledon. This Summer we look forward to offering concurrent programs at 5 playgrounds in Caledon including Southfields playground. One morning a week we will be offering an indoor family time in Caledon East to give families an “indoor” choice.

• In Fall 2014, the CPCC was able to offer programs in Caledon East at two locations. Tuesday mornings we visit St. James Anglican Church and Thursday mornings a Play & Learn program for families with children 0 to 6 years and Family time is offered at the Caledon East Community Complex. Both mornings are well attended and we continue to work towards meeting the needs of this growing community.
• At our main site in Bolton, infant programs are facilitated every afternoon for parents with children 0 to 12 months. These programs are all well attended and we are pleased to be able to support the families of our youngest participants. An Infant Mother Goose program is facilitated in the large playroom on Tuesday afternoons to enable families who have older children attending the School Here I Come program to participate with younger siblings. Families have expressed appreciation for this opportunity.

• While children attend the School Here I Come program, parents meet with a facilitator to learn about the Full Day Learning/ELECT (Early Learning for Every Child Today) framework. Parents learn about the Four Foundations of Learning and have been introduced to the “How Does Learning Happen? Ontario’s Pedagogy for the Early Years” document. This helps them gain more understanding of the importance of play and inquiry-based, child lead learning. There has also been extensive discussion around topics such as bullying, providing nutritious snacks and using the internet safely.

• In Fall 2014, the Parenting Young Children parent enrichment series was facilitated by Family Education Centre of Peel. Through the remainder of the year our partners at the Region of Peel and CPCC staff have facilitated a number of workshops for parents.

• The CPCC has joined with a number of other family service agencies in the Region of Peel to form the Peel Parenting Collective (PPC). The PPC is exploring the development of Best Practises to deliver child development and parenting information for families in Peel. Families will build relationships and gain positive communication skills in order to help their child achieve optimal success and health and wellness.

• The Ministry of Education provided training to program staff on “How Does Learning Happen? Ontario’s Pedagogy for the Early Years” and the ELECT principles and framework. Staff gained knowledge of the new early years philosophy, building skills and implementing the framework into CPCC early learning programs and environment. Staff help parents to understand the philosophy and the benefits of play and inquiry principles as effective learning approaches for children and families in the early years.

• Staff members continue to attend and participate in numerous training opportunities. Multiple program staff participated in a workshop which addressed diversity and promoting equity in our community. Staff also attended training at the Mother Goose Association to learn to respond to multigenerational and diversity in programs. They are enjoying the opportunity to include and engage families to share their knowledge, languages and heritage.

The Centre is very pleased to partner with agencies and service providers in order to make resources more accessible to families residing in Caledon. Please visit the website for a complete list of our partners.

All programs and learning experiences at the Caledon Parent-Child Centre are designed to be inclusive and to meet the diverse needs of our community including: culture, religion, age, race, sexual orientation, physical abilities and varied mental capacities.

Respectfully submitted:
Ailsa Stanners-Moroz
Program Manager

Committee Members:
Ailsa Stanners-Moroz (Chair), Teresa Colasanti, Megan Roy-O’Brien, Lynn Baker, Mary Carley, Kelly Rumney, Carol Medhurst, Hetal Patel, Kara Enns, Shelly Sargent, Liz Hynds
The Special Events Committee organizes a variety of entertaining events and fundraising activities designed to generate funds and increase the Centre’s profile in the community. The Committee operates in the context of a multi-faceted fund development strategy.

This year’s special events included: Laugh Out Loud, Little Tyke Hike, a Children’s Christmas Party, and seasonal Family Fun Nights.

The 10th anniversary of our signature Laugh Out Loud event was hosted on Friday, April 25, 2014 at The Royal Ambassador. The event’s proceeds supported programs that strengthen families, including infant development and parenting support. This “quintessential girls night out” included a Yuk Yuk’s comedy show, scrumptious food and beverages, a silent auction for every pocketbook and a fabulous Mystery Prize.

Special thanks to our event sponsors for their generous financial support: Garden Foods; BMO Bank of Montreal Bolton Branch; Fines Ford Lincoln Sales & Service; MEI International Academy; R.B. Somerville; The Bill Parnaby Team - Royal LePage RCR Realty; Titanium Trucking Services; Sensory Garden Child Development Centre and our Media Sponsor snapd Caledon. A sincere thanks to our Ticket Matching Supporter, Scotiabank, Bolton Branch, for assisting with event and Mystery Prize ticket sales and their generous donation of $5,000. We would also like to extend a heartfelt thanks to the many businesses and individuals who made financial and in-kind product and service donations and to all of the event’s guests.

The second annual Little Tyke Hike took place on May 10, 2014 at Bolton’s North Hill Park. The walk-a-thon graciously received sponsorship and in-kind donation support from: North Hill Animal Hospital; Bolton Optometry; Walk Run Ride; Water Depot; The Rotary Club of Palgrave; Maple Lodge Farms; Zehrs and the Ontario Trillium Foundation. Thank you also to the families who collected pledges and purchased BBQ items to support the development of a special preschool area in our Centre.

Our popular Children’s Christmas Party was held in the auditorium of the Community Centre on Saturday, November 29, 2014. Our heartfelt gratitude goes to Silicotech North America Inc., proud supporter of our Children’s Christmas Party for the past fifteen years. The party included a musical performance by children’s entertainer, Lenny Graf, a healthy breakfast snack, crafts, prizes and a visit from Santa. Many thanks to Garden Foods and committee members for donating the morning snack.

Family Fun Nights continued to draw large numbers to the Centre providing families with opportunities to play and learn. Theme based activities included crafts, bedtime stories and playroom activities. Fundraising activities included face painting, raffles, product sales and a Read-a-Thon.

The Committee wishes to thank its sponsors, in-kind donors and event attendees for their steadfast commitment to CPCC special events. It is with great pride that we recognize and celebrate their investment in helping to ensure that every child in Caledon has the best possible start in life.

The Chair wishes to thank the Special Events Committee Members, Board of Directors, staff and volunteers for their many contributions. Your dedication and support is helping to ensure that we are meeting the needs of our community.

Respectfully submitted:
Meredith Taylor
Chair, Special Events Committee

Committee Members:
Meredith Taylor (Chair), Amanda Cameron, Carol Medhurst, Janneth Viteri, Kelly Rumney, Liz Hynds, Lorella Pipitone, Maureen Thornton, Megan Roy O’Brien, Nadia Noble, Nicole Deckert, Pam Seidel, Sandhya Singh, Shelly Sargent, Sarah Neal, Micheline Mooney-Green, Alysia McAuslan, Norma Calandra, Kristin Werry, and Teresa Colasanti.
FUND DEVELOPMENT COMMITTEE REPORT

The Fund Development Committee provides assistance and support to the Centre’s Fund Development Strategy, which is focused on realizing the CPCC’s commitment to increasing sustainable funding by expanding its fundraising capacity to fulfill its mission. The Committee operates in the context of a multi-faceted fundraising plan that includes: Major Gifts and Planned Giving, Grants and Foundations, Annual Giving, Special Events and Donor Stewardship. Fundraising and donation dollars are essential to our sustainability and growth. Several activities were undertaken to enhance the Fund Development program and, as a result, a growth in financial and in-kind donations helped us to expand our capacity to deliver essential services to young families.

Emphasis this year has been focused on enhancing the Centre’s capacity to increase yearly fundraising revenue through the enhancement of the annual giving program and program sponsorship initiatives. In honour of our former Executive Director, Maureen Thornton’s many years of dedication to the Caledon Parent-Child Centre, its children and families, the committee established a legacy fund, through the solicitation of donations from Board and Staff. Each year, during the holiday season, this “Season of Hope” Fund will support a family in need.

The 2014-2015 Fund Development Strategy will focus on increasing major donations, re-launching a planned giving program and a capital campaign to support the enhancement of current facilities.

The CPCC continues to build and nurture relationships with businesses, service clubs and individuals that are dedicated to ensuring every child in Caledon has the best possible start in life. Sincere thanks to McDonald’s Restaurant – Bolton whose steadfast monthly contributions continue to move the Centre towards universal access to programming for the families we serve. The Centre was also named the charity of choice by McDonald’s Restaurant – Bolton and gratefully received a portion of the 2013 McHappy Day proceeds. A generous financial contribution to our Let’s Get Together program, from the Rotary Club of Palgrave, helped to support parents parenting children with special needs. CPCC graciously received a donation from TD Commercial Banking in celebration of the efforts of one of our talented volunteers.

The Centre has historically been committed to diversifying funding sources. The Committee endeavours to apply to public and private foundations whose mandate is to support early child development. CPCC annually receives funding from the Gary Bluestein Foundation to strengthen our ability to serve the families and children of our community. Heartfelt thanks are extended to The Philip Smith Foundation whose contributions enhanced program delivery, and provided supported activities at our Caledon East site.

The Committee wishes to thank the businesses and individuals whose financial contributions continue to strengthen families and promote the optimal development of children. Through their generosity our donors and community partners help us to expand our capacity to meet the growing and changing needs of our families.

Respectfully submitted:
Lisa Chin
Chair, Fund Development Committee

Committee Members:
Lisa Chin (Chair), Heather Baker, Laura Aldoroty, Nicole Deckert, Sargon Johma and Teresa Colasanti.
OUR SUPPORTERS

Thank you to the following organizations and individuals for their financial contributions for programs and events from April 2014 to March 2015.

Corporate Gifts

Bolton Optometry
CPCC Board of Directors
Fines Ford Lincoln Sales & Services
Fr. Henk Van Den Berg Council, Knights of Columbus
Garden Foods
Gary Bluestein Charitable Foundation
Ignite Engineering Corporation
MEI International Academy
North Hill Animal Hospital
R.B. Somerville
Rotary Club of Palgrave
Sandra Tomona ~ Investors Group
Scotiabank, Bolton Branch
Sensory Garden Child Development Centre Inc.
Silcotech North America Inc.
SJ Transport
TD Commercial Banking
The Bill Parnaby Team - Royal LePage RCR Realty
The Hershey Company
The Philip Smith Foundation
Titanium Trucking Services Inc.
Walk, Run, Ride

Individual Gifts

Ailsa Stanners-Moroz
Alison Hotchkiss
Ben Smith
Brenda Morrison
Carolyn Crawford
Charlett Belcher
Cheri Pilkington
Cindy Knie
Cindy Rescorl
Connie Sousa
Debbie Sanderson
Devka Sakhrani
Donald Dalziel
Durre Sameen Ahmed
Elizabeth Sawicki
Gail Dalziel
Heather Baker
Helen Hartsell
Jason & Kristen Tonelli
Jenna McDonald
Jun Dang
Karen Smith
Katherine Simoes
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