

Press Release For Immediate Release

June 10, 2019

FINES FORD LINCOLN HOSTS 2ND TOUCH-A-TRUCK CALEDON IN SUPPORT OF THE CALEDON PARENT-CHILD CENTRE

Bolton, ON – If you didn't get a chance to attend Fines Ford Lincoln's first-ever **Touch-A-Truck Caledon** last year, you will want to mark Saturday July 20th, 2019 on the calendar! For the 2nd year in a row, the Albion Bolton Fairgrounds on Bolton's South Hill will be home to a display of a wide variety of vehicles, as well as a host of great activities to enjoy with your family. This event will be free to the public but donations will be collected at the entrance with all proceeds going to the Caledon Parent-Child Centre and EarlyON Centre (CPCC). Kids will have the opportunity to touch, sit-in and explore various agricultural, health and safety, construction and specialty vehicles from within our community. Event and vehicle registration information is available at <u>www.touch-a-truck.ca</u>.

Touch-A-Truck Caledon 2019 gets underway at 10 AM and goes to 2 PM. In addition to the vehicle displays, there will also be food and beverage vendors, face painting, character mascots, children's activities and more. The Caledon Public Library will be open that day, so if you plan to drop by to take out or return library items, let the parking attendants know and they will direct you to designated Library parking.

"Last year, about 1000 people attended Touch-A-Truck Caledon and over \$10,000 was raised to support the CPCC." said Shelly Sargent, Manager of Community Relations for the CPCC/EarlyON, who added "Everyone had a wonderful time – it's not every day that you get a chance to climb inside the vehicles and explore. We are very grateful to Bob Fines and the wonderful team from Fines Ford Lincoln for organizing and hosting this fun community event in support of the CPCC once again."

To kick things off with style, Fines Ford Lincoln will be hosting a Touch-A-Truck colouring contest. The contest will be in the newspaper next week and will also available on the event's social media page, @touchatruckcaledon.

Proceeds from vendor registration and on-site donations at Touch-A-Truck will help the CPCC/EarlyON continue to provide support, resources, and early years programming that strengthens families and promotes the optimal development of children. Parents and caregivers with children 0-6 years of age can visit the CPCC/EarlyON to access a variety of free child development programs, family support services and helpful information on parenting. For more information about the CPCC/EarlyON, visit www.cp-cc.org

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