

# ANNUAL REPORT

2020-2021



**Caledon Parent-Child Centre**

*Connect • Learn • Grow*

## Chair & Executive Director Message

# A Year Like No Other

The first wave of the COVID-19 pandemic forced temporary closures; however, our commitment to children and families remained steadfast and strong. We rapidly responded by transitioning to virtual services and other supports to reach families in new ways. This included live, interactive sessions and recorded programs, offering flexible and accessible options to learn and connect. Curbside pickups of activity kits and resources were safely shared with families to enrich learning and development at home.

In September, we eagerly opened our doors and welcomed back families. Albeit brief, in-Centre and outdoor programs were offered under enhanced health and safety protocols. At the forefront, were our exceptional staff working hard to ensure quality experiences for families while delivering programs safely. Families embraced the opportunity to explore outdoor play and physically distanced connections. Our educators provided captivating activities that encouraged children to find materials and discover ways to interact with nature, sparking curiosity and promoting physical literacy and emotional well-being.

While all families find a home at CPCC, those with complex needs and barriers continued to benefit from uniquely tailored supports. Families struggling with basic needs were provided with essential goods, meals, grocery and gas cards. Educators and family support facilitators provided ongoing telephone support. Staff answered questions and referred families to community supports and resources. Ideas, strategies, and referrals were provided to support parenting needs and concerns.

In an unprecedented year, staff were able to adapt and innovate services and community engagement strategies. Technology infrastructure was upgraded to support virtual programs and physical environments were adapted to ensure safe play. Families were engaged in socially distanced community events throughout Caledon's rural and urban villages. Through the ups and downs of the various waves, our virtual and in-person programs and events kept families connected and helped minimize feelings of isolation during the pandemic.

In 2020, the team was busy fixturing and furnishing 2 new EarlyON Centres, located in Southfields Community Centre and Caledon East Community Complex. These Centres will add approximately 25 hours of service per week in Caledon. We look forward to welcoming families and children in these beautiful spaces when we are safely able to re-open.

This year we put our Year 2 strategic initiatives into action. Our deep connection and commitment to families, and Caledon's changing landscape remain at the centre of our strategic plan. We began by affirming our commitment to the principles of diversity, equity, and inclusion by unveiling our Equity Commitment Statement. Our Equity Task Force was hard at work and focused efforts in 3 key areas: our workplace, our services, and the Caledon community. An external consultant guided Board and staff in training and shared recommendations for continuous learning and growth. These demonstrated actions are examples of how we are working to achieve our vision, deliver on our mission, and live our values.

As we navigate challenging times, we would like to acknowledge and thank our funders and donors. Through your financial flexibility and investment, we have been able to adapt services to best respond to the needs of families parenting through the pandemic.

To our staff, thank you for your resilience, adaptability and enduring commitment to Caledon children and families. We also want to recognize our dedicated Board of Directors for exceptional governance in difficult times. To our volunteers, community partners, champions, and families; thank you for your collaboration and support. And finally, as we all continue to weather lockdowns and restrictions, we are here with you - whether onsite or online - and our motto remains, "Keep calm and carry on".

Respectfully submitted:



Lynn Baker, Chair, Board of Directors



Teresa Colasanti, Executive Director

## Our Mission

To provide a safe and engaging space to connect, learn and grow.

## Our Vision

Where children are nurtured and families flourish.

## Our Values The ABC's of CPCC

ACCOUNTABILITY BELONGING COLLABORATION

## Our Commitment to Diversity, Equity & Inclusion

For over 3 decades, the Caledon Parent-Child Centre (CPCC) has offered a safe, central and welcoming meeting place for the young families of Caledon. A place to learn, grow and feel connected to community. Our culture has always encouraged staff and families to try new things, collaborate and communicate openly.

Today, Caledon is going through significant and important change, as is the world around us. More and more people are coming to Caledon to live and to raise their children. CPCC families come from all walks of life and so does our staff. We are all unique and our diversity makes us stronger.

The CPCC draws on both similarities and differences and uses our collective unique experiences to provide a wide and varied approach to family support and learning. We firmly believe that our similarities bring us together; and our differences help us grow.

Belonging is one of the CPCC's core values and strengths. Our commitment to inclusion and continuous organizational learning is identified as a priority within our strategic plan, and we have dedicated resources to move us to action.

With the voices of our families and an increasingly diverse and evolving community leading the way - as our world changes and grows, so will we. We are grateful you are here, walking with us into a shared future of opportunity.



# Our Year In Numbers

## 2647

Number of individuals who accessed services

## 1265

Children increased readiness, independence and skills for learning such as communication and social skills

## 2058

Number of participants who attended virtual and/or online programs

## 1073

Families improved their understanding and/or skills about child development and parenting

## 1294

Number of individuals who received telephone supports

## 96

Children received the early intervention supports needed to thrive in life

## 570

Number of meals provided to families/children in need

## 8182

Number of social media interactions

# Financial Summary

## Statement of Revenues & Expenditures

Revenues	2020/2021	2019/2020
Government Funding	936,628	971,369
Non-Government Funding or		
Revenue from other Sources	63,517	70,594
Donation/Sponsorship/Fundraising	21,678	52,396
<b>Total</b>	<b>1,021,823</b>	<b>1,094,359</b>
Expenses	2020/2021	2019/2020
Salaries & Benefits	700,287	748,803
Occupancy Expenses	144,355	120,898
Other Operating Expenses	182,098	181,620
Fundraising Expenses	732	10,999
<b>Total</b>	<b>1,027,472</b>	<b>1,062,320</b>
<b>Excess of Revenues over Expenses</b>	<b>(5,649)</b>	<b>32,039</b>

## Statement of Financial Position

Assets	2020/2021	2019/2020
<b>Current</b>		
Cash & Cash equivalents	705,630	501,122
Accounts Receivable	15,995	16,434
Harmonized Sales Tax Recoverable	20,248	23,297
Prepaid expenses	4,659	1,547
Long Term Investments		201,513
<b>Total</b>	<b>746,532</b>	<b>743,913</b>
Liabilities & Net Assets	2020/2021	2019/2020
<b>Current</b>		
Accounts Payable	43,862	12,205
Wages and employee deductions payable	71,190	65,384
Funding Repayment	113,022	61,196
Deferred funding	46,150	127,171
<b>NET ASSETS</b>		
General Fund	110,635	118,715
Internally Restricted	361,673	359,242
<b>Total</b>	<b>746,532</b>	<b>743,913</b>



# Funders, Donors & Champions

## FUNDING PARTNERS



## SPONSORS, DONORS & CHAMPIONS

123538050RR0001

Arno Ilic	Entera Utility Contractors	Fines Ford Lincoln Sales & Service
Garden Foods	Gift in Memory of Kathleen E Stanners	Rob El-Sayed
Robert B. Somerville Co. Limited	Royal LePage RCR Realty	The Bill Parnaby Team, Royal LePage RCR Realty
The Country Day School	The Gap Vaughan Mills	The Ihnatowycz Family
		The McConnell Foundation



### Governance

## Board of Directors

Lynn Baker, Chair  
Carine Strong, Vice-Chair  
Susan Vint, Treasurer  
Sheralyn Roman, Secretary

Catie Ferguson  
Rosana Fialho  
Jo-Anne Fiore  
Michael Fiore  
Arno Ilic

Melissa Mitchell  
Jeff Shaw  
Fabi Tempio-Hillier  
Teresa Colasanti  
Executive Director

## OUR FAMILIES SPEAK

It's home to me. It's a place you go and you know you are supported. You are welcomed, no matter the situation you're coming from. Especially with my oldest having some challenging needs, it was hard for me to find where I fit in the community. It was nice to find that place..  
~ A CAP-C Parent

We have been fortunate to have outdoor programs offered virtually during COVID because it allowed both of us to stay connected with friends, challenge (my daughter's) creativity, cognition, and communication skills, and has opened our eyes up to ways to enjoy the great Canadian winter. We plan on checking out more of the virtual programs in the near future!  
~ A CPCC Parent

The CPCC saved my family when I was at my worst and not sure how to handle it anymore. I was broken and beaten down with just day-to-day things, let alone being a parent. Without the funding and donations the Centre receives, they wouldn't be able to help people like me. I am forever grateful for the support and friendships I have made there and we will continue to attend the Centre until the day they tell me we can't!  
~ A Let's Get Together (LGT) Mom

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